



Eco credentials stack up for Metsä Wood



When sustainability is at the heart of everything a company does then that naturally shapes the products they buy and use.

That's certainly true of Metsä Wood, an industry-leading provider of premium timber products made from 100% traceable wood from Nordic forests. Part of the Metsä Group, which has an annual turnover of EUR 5bn, Metsä Wood UK supplies timber merchants and DIY stores nationwide.

When they recently replaced counterbalance trucks in their forklift fleet, they chose Doosan and a key factor was the ultra-low emission, fuel efficient G2 engine.

Gary Isherwood, Operations Purchasing Manager at Metsä Wood, explains: "The environmental benefits were key for our company."

While environmental performance was important, it wasn't the only selection criteria. With multi-shift 24-hour operations five days a week, equally important for Gary was the view of the forklift operators themselves.



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That’s why Metsä Wood trialled trucks from 10 different brands at the company’s four UK sites. With manufacturing bases in Boston, Kings Lynn and Widnes and distribution at Grangemouth, Metsä Wood’s sites offer a range of warehouse and dockside environments. All are high-output operations with large loads putting torsional stress on the trucks.

“The operators were unanimous across all the sites in choosing Doosan trucks,” says Gary.

Jason Reynolds, Director of Windsor Materials Handling, which supplied the fleet Doosan counterbalance trucks, adds: “Doosan came out top as the drivers’ choice due to the drivability, ride comfort and simple powerful performance. Timber is a really tough working environment and the Doosan is sturdy and reliable.”

As well as heated cabs and upgraded suspension seats for maximum comfort, the high-specification trucks include numerous features to ensure optimum safety performance. These include GPS tracking systems, impact sensors, automatic speed limiters and rear-facing safety lights that project a blue circle on the ground to alert pedestrians when trucks are reversing out of aisles.

Gary concludes: “I can’t praise Doosan and Windsor any more highly. We’re working with like-minded partners.”

